

# How to Avoid Becoming a Target

## & Stay Off the Radar of Foreign Adversaries

Your own behavior and online persona can drive attackers to take an interest in targeting you as an individual. Adopting these best practices will help keep you off the radar of sophisticated adversaries looking to personalize their attacks against future victims.



### **Boring is Beautiful**

It's fine to be quirky and unique, but avoid using social media for bold or controversial statements that draw undue attention to yourself and the company you work for.



### **Praise in Public, Criticize in Private**

If you do have a problem with your leaders, it's safer to address these problems in private rather than on social media in a way that screams you are disgruntled and vulnerable.



### **Avoid Snarky, or Witty Emails**

Before you send that clever email you're sure your colleagues will love, remember that careers have been ruined when hackers got ahold of these witty emails.



### **Know Your Social Media Followers**

It's human nature to crave popularity- don't allow your Twitter follower count to cloud your judgement of who has direct access to your opinions and personal matters.



### **Open Bar Does Not Mean Open Mic**

Foreign adversaries aren't just trying to hack you from thousands of miles away; they also have an assembled ground game and are capable of collecting information on you in person.



### **Does it feel off? Report it.**

If you are experiencing anything odd or feel like a stranger has taken an interest in who you are, where you work, and what makes you tick, say something to your security or HR team.